



2016
COMMUNITY
DEVELOPMENT
FINANCE
CONFERENCE
COMMERCE AND CULTURE



cityfirst
FOUNDATION

SPONSORSHIP OPPORTUNITIES

One-Day Conference

In an effort to broaden awareness around “impact capital” and the intersection/importance of small businesses, nonprofits, and arts organizations in DC’s emerging economy and diverse culture, City First is excited to convene its third Community Development Finance Conference:

Commerce, Culture and Community Investment. This day-long Summit will be held on **Wednesday, October 5th at the Atlas Theater**, to bring together key community stakeholders and thought leaders that represent local, national and international ideation around the renaissance of redevelopment here in DC and across the globe. The Conference will highlight challenges, opportunities, vision and next steps needed to deepen support for small businesses and nonprofit/arts organizations toward their sustainable growth.

2016 COMMUNITY DEVELOPMENT FINANCE CONFERENCE

COMMERCE AND CULTURE

WEDS | OCT 5

8:00am – 5:00pm
Reception 5:00–7:00pm

Atlas Performing Arts Center

1333 H Street NE

LEVELS

- (o) **Sponsor-Bronze \$5,000.00**
- Complimentary registration pass (2)
 - Organization name & logo on scrolling screens
 - Sponsor ribbon on name badge
 - Social Media & Press mentions
- (o) **Sponsor-Silver \$10,000.00**
- All Bronze Benefits Included
 - Complimentary registration passes (3)
 - Organization recognized on event signage
 - Recognition on the summit Web page
 - Recognition in the pre-summit electronic communication
 - Inclusion of promotional item in attendee bags
- (o) **Sponsor-Gold \$15,000.00**
- All Silver Benefits Included
 - Complimentary registration passes (6)
 - Recognition from the CEO during the opening session lunch & reception
 - Reserved seating at VIP Luncheon
- (o) **Sponsor-Platinum \$20,000.00**
- All Gold Benefits Included
 - Complimentary registration passes (10)
 - One-time use of the Pre-Registration attendee mailing list
 - Company logo at the reception
 - Opportunity to introduce panel
 - Company name & logo in the conference program

PAYMENT & REGISTRATION

[Click here](#) to register and make a sponsorship or an individual payment by credit card or by check; or go to www.cityfirstfoundation.org.

ACKNOWLEDGEMENT OF TERMS & CONDITIONS

I am an authorized representative of the company named above with the full power and authority to sign and deliver this application. The company listed on this application agrees to comply with all of the policies, rules, and regulations contained in the Terms & Conditions and all policies, rules, terms, and regulations adopted after publication of the original supper information, which we accept as part of the agreement. I further acknowledge that CITY FIRST reserves the right, in its absolute discretion, to reject this application. This application shall not become a binding contract until fully executed by both parties (the supporter and summit). City First Foundation, formerly known as Community First, Inc., is a District of Columbia nonprofit corporation and is classified by the Internal Revenue Service as a publicly supported charitable organization under Section 501(c) (3) of the Internal Revenue Code. Contribution to City First Foundation are tax deductible to the extent permitted by law.

I also hereby give City First, its assigns, licensees, successors in interest, and legal representatives the absolute and irrevocable right to use my name and the organization's name and to disclose the relationship between the Bank and the organization and/or its representatives, and/or the right to use photograph in all forms, including in whole or in part, in all manners, and in all media, whether now known or hereinafter discovered, without any restriction for press release, advertising, trade, commercial, promotion, exhibition, editorial, or any other lawful purposes. This release also covers the photographer, if applicable listed below and his/her associates' legal representatives and any licensees of these photographs. I am authorized and competent to sign this release on behalf of the organization.

Company _____

Contact name _____

Signature _____

Date _____

For more information please contact Gloria Nauden, VP Marketing | gnauden@cityfirstbank.com | 202.243.7116